



**SUSTAINABLE**  
futures for enterprise centres

SFEC Toolkit PART IV

# Inspiration Guide

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# INTRODUCTION

## Toolkit and Action plan

One of the main goals of the SFEC project is to develop a Toolkit and Action plan to facilitate Enterprise centres to start and/or follow up the sustainable movement within their business. The Toolkit contains different kind of resources and tools as in a real Toolkit.

In short the Toolkit and Action Plan contains the following parts:

- Part I : Step-by-Step Guide to Sustainable Development
- Part II : Sustainable Framework WEA-model to Sustainable Development
- Part III : WEA-model Baseline measurement questionnaire
- Part IV : Inspiration Guide
- Part V : Action Plan Guide

This report contains the Inspiration Guide to be used as reference and inspiration to realise the steps in PART I Step-by-Step Guide to Sustainable Development. The sections of this guide follows the change domains and issues as part of the WEA-Model to Sustainable Development.

## Sustainability and the SDGs

Sustainable development has been defined in many ways, but the most frequently quoted definition is from Our Common Future, also known as the Brundtland Report:

"Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs."

### SUSTAINABLE DEVELOPMENT GOALS



Sustainability is the foundation for today's leading global framework for international cooperation—the 2030 Agenda for Sustainable Development and its Sustainable Development Goals (SDGs). These goals were adopted by all UN member states in 2015, with 169 targets to reach by 2030. The goals and target are universal, meaning they apply to all countries around the world. Reaching the goals requires action on all fronts—governments, businesses, civil society, and people everywhere all have a role to play. Further information can be found at the UN <https://sdgs.un.org/goals>

The EU made a positive and constructive contribution to the development of the 2030 Agenda. They are committed to implement the SDGs in all their policies and encourage EU countries in doing the same. Further information: [https://ec.europa.eu/international-partnerships/sustainable-development-goals\\_en](https://ec.europa.eu/international-partnerships/sustainable-development-goals_en) This is also incorporated in new growth strategy of the EU the [European Green Deal](#) aiming at a [climate-neutral EU by 2050](#).

Within the SFEC-project the consortium made the choice to focus on the following goals, because they are important for Enterprise centres:

1. Sustainable Infrastructure/Buildings – SDG11 Sustainable cities and Communities and SDG13 Climate action.
2. Energy and Resource Efficiency – SDG7 Affordable and clean energy and SDG12 Responsible consumption and production.
3. Sustainable Eco-systems and Collective Action – SDG4 Quality Education, SDG12 Responsible consumption and production and SDG17 Partnership for the Goals.
4. Digital Technology for Sustainable Enterprise Centres – SDG8 Decent work and Economic Growth and SDG13 Climate action.
5. Sustainable Futures for Enterprise Centres – SDG9 -Industrial innovation and infrastructure and SDG17

## Inspiration Guide Introduction

This guide contains concrete and practical ideas to take action regarding the different parts of WEA-model to Sustainable development (see below): Products, Services, Professional development, Environment and Building and infrastructure. Every change domain (branch of the tree) is important and has different subjects and issues to think about. For example, when thinking about Building and infrastructure you should also think about energy issues, water issues or food issues etc.



Supplementary to these change domains we will also handle some preconditional subjects like Certification, Legislation, Regulations and Funding in this report.

## Why this Inspiration guide?

Our experience is that people working in sustainable projects have a need for good practices with concrete and practical ideas that might help them to plan further steps.

We have collected many Good practices in a compendium as the first step in the SFEC project. These Good Practices may inspire you on a global level and conceptual level.

In this inspirational guide we have tried to collect more specific, concrete and practical ideas. Be aware that this collection of ideas is far from complete but they might help you to think about your plans and actions for you own company or project.

The following subjects are handled in this guide:

1. Mission, vision and strategy
2. Partnerships and cooperation
3. Professional development
4. Social sustainability
5. Marketing and communication
6. Energy
7. Water
8. Waste
9. Mobility
10. Food
11. Biodiversity
12. Digitalisation
13. Purchasing
14. Certification, legislation and regulations
15. Financing and funding

## 1. Mission, vision and strategy

### About

PART I of the Toolkit with the Step-by-Step Guide is a roadmap to help businesses to develop their own mission, vision and strategy.

You might choose to develop a separate vision to grow as a sustainable business, but it is much more important that you incorporate sustainability as one of the key issues in your overall vision and strategy. Sustainability is not to be done separately. It needs to be incorporated in every corner of your organisation and should be a guideline for all your policy and future decisions. If you don't put it into your overall vision and strategy this will not be the case.

### SDGs Connection

Developing a vision means also selecting the SDGs that are most important for your company. Your vision is possible connected to one or more SDGs. This depends on the choices a company makes regarding vision and strategy.

### Ideas and Solutions

Study the SFEC Good Practice Compendium	Read the Good Practices that seems to be connected to your first idea.
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	Contact the keyperson of some of the Good Practices. They will be happy to contribute to a meeting to discuss these ideas.
Start-up meeting with experts	Organise an online knowledge sharing meeting with one or more representatives of the SFEC Good Practice Compendium.
Sustainable values	Sustainability can create new values for your company which might be a good starting point for your vision. Explanation: <a href="https://www.youtube.com/watch?v=jpeS9lFDHpY">https://www.youtube.com/watch?v=jpeS9lFDHpY</a>
Sustainable charter	Develop a sustainable development charter with the global goals of your company. Relate this to the SDGs.
Visualising your image	Visualise your sustainable vision in word and/or an image, discuss it and decide what your image of the future
Analyse current situation	Use the baseline measurement questionnaire in the Toolkit to make an inventory of the current situation. Analyse, report and discuss the results. This should help to decide about your vision and strategy.
Look at other business models	The local Councils (Fermanagh and Omagh District Council) Sustainable Development action plan, strategy and development policy might be useful inspiration. See: <a href="https://www.fermanaghomagh.com/your-council/policies/sustainable-development/">https://www.fermanaghomagh.com/your-council/policies/sustainable-development/</a>

## 2. Partnerships and cooperation

### About

It is difficult to find your route and solutions on your own. Partnerships and cooperation creates knowledge sharing, professionalisation, learning, team development and new ideas. Developing new sustainable solutions are therefore only possible when partners and innovators from different backgrounds work together. Connect to different kind of partners like the local/regional government, education, research, entrepreneurs and youth (new generation of employees and clients).

Also, involve your suppliers and sales partners. They might have a big impact on your CO2 emission profile.

Ted talk about partnerships: <https://www.youtube.com/watch?v=oXQmDy2WG04>

Regarding partnerships and cooperation the following issues are important to think about:

- The type of partners/innovators
- Building a network
- Sustainability of your network

### SDGs connection



Ideas and Solutions	
Type of partners	Make an inventory of the kind of partners you already have/need and their possible reasons to work with you. Work only with partners who want to contribute, pioneer and are willing to learn together with you.
Network building	Organise a start-up meeting regarding your ambitions and ask your potential partners for ideas, help and support. Be present and active within local meetings on sustainable development of your local community or region.
Good Practices	Find a Good example of corporations that might help you to create an image of the kind of cooperation you are aiming at. Look into the IO1 SFEC Compendium of Good Practices for examples.
Cooperation model	Make an outline of cooperation that is sustainable, long-term, supported and with the focus on the realisation of you common ambitions and interests.
Knowledge sharing meetings	Organise regular knowledge sharing meetings for/with your partners (tenants, stakeholders, etc.) to discuss sustainable issues.
Support collective initiatives	Most partnerships are difficult to build and challenging to sustain and scale. By supporting collective initiatives this helps to improve relationships, decision-making and overall performance and address failures.

### 3. Professional development

About
<p>Rethinking your company from a sustainable perspective is still quite new and in development. Therefore, the competences (knowledge and skills) of your employees need to be upgraded from a lifelong learning perspective. This means that your employees need to be trained on a regular basis to make sure that actual developments are incorporated in their daily behaviour and decisions.</p> <p>Regarding professional development you need to think about:</p> <ul style="list-style-type: none"> <li>— The competences your employees need to develop</li> <li>— The goals that you want to achieve with your training</li> <li>— Your training strategy</li> <li>— The methods of the training</li> <li>— How to organise the training</li> </ul>

#### SDGs connection



Ideas and Solutions	
Create awareness	Start with creating awareness and support of your employees and tenants. Involve all your employees (alle levels and functions).
Regional meetings/conferences	Facilitate employees to participate in local/regional/national meetings and conferences.

Inspirational meetings	Set up regular training/knowledge sharing sessions.
Green talks	Organise Green talks in which colleagues and experts share their sustainable ambitions, actions and ideas regarding your business.
Planning	Make a training and support plan. Integrate the quality cycle (plan, do, act and check) in your plan.
Experts	Invite employees and tenants to present their ideas and plans. Invite experts to present their knowledge and ideas during (lunch/diner/high tea/) meetings.
Employee goals	Stimulate employees to define their own goals and let them contribute based on their own personal drives and motives.
Hiring policy	Integrate sustainability as a criteria in your hiring policy and job profiles.
Incentivising sustainable behaviour	Establish monitoring or indicators on employee behaviours or actions and reward the most sustainable ones.

## 4. Social Sustainability

### About

The term social sustainability is confusing and can be used from different approaches. We call social sustainability a measure of human well-being. It covers topics such as social justice, inclusion, accountability, equality, community development, social capital, social support, human rights, labour rights, social justice, community resilience and human adaptation.

You should rethink your sustainability vision and strategy from a social perspective. Inspirational video: <https://www.youtube.com/watch?v=FyT9TMlzC6s>

### SDGs Connection



### Ideas and Solutions

Social sustainability policy and action plan	Develop a policy and action plan to realise your goals. Integrate the quality cycle (plan, do, act and check) in your plan.
Contribution environment	Think about the contribution you want to make regarding the social aspects of your local/regional environment.
Contribution employees and tenants	Think about the contribution you want to make regarding the social aspects of your employees and tenants.
HRM	Analyse your HRM policy regarding gender equality, inclusion, diversity,

	discrimination, stereotyping, healthy and poverty.
Career development	Invest in the career development of your employees and tenants.
Gender neutral toilet	Make toilets gender neutral.
Accessibility of your building	Analyse the accessibility of your building from the perspective of disabled people and take actions when needed.
Accessibility of your work	Is your organisation able to facilitate people with intellectual disability and/or autism or people with language barriers (e.g. refugees). Are you able to create jobs for people with a distance to the job market?
Prayer room	Facilitate a prayer room in your building.
Taskforce	Organise a taskforce with your employees and tenants about social sustainability to research needs and plan and implement concrete actions that are needed.
Role models	Put role models in the spotlight and let them facilitate the actions.
Partnerships	Look for partnerships that might help you to contribute to social sustainability issues. Contribute to events in your region regarding these issues.
Pride week	Organise your own Pride week for the lhbtqi+ community in your region.
Rainbow flag	Show the rainbow flag in or outside your building.
Life long learning	Stimulate and facilitate lifelong learning of you employees.
People help the people award	Introduce a 'People help the people award' for employees taking actions to help others.
Marketing and communication	Analyse your marketing and communication from a social sustainable perspective.

## 5. Marketing and communication

### About

Communication and marketing is not always on the top of our mind when we think about a sustainable strategy of our business. It might even be forgotten. But, when you want to be a sustainable business communicate about your sustainable goals, actions and results on a regular basis. Communicate the proof that you are working on it and show your stakeholder your values. Be sure that your sustainable policy is not only on paper but is reflected in real life.

You should rethink your branding, communication and marketing plan from a sustainable perspective.

### SDGs Connection

The SDGs that might be important depend on the choices you have made regarding your vision and strategy. But, don't forget to relate to SDG17 to make sure that partners and network are well informed.



Ideas and Solutions	
Communication strategy	Develop a communication strategy and plan to send you sustainable message to your clients and stakeholder. Integrate the quality cycle (plan, do, act and check in your plan.
Branding	Make sure that sustainability is part of your branding.
Sustainability campaign	Set up a sustainability campaign to start off your sustainable strategy. Publish to the public that you are supporting the SDGs of the United Nations. Participate in local/regional/national sustainability campaigns e.g. SDG action day, Sustainability day, etc...
Role models	Use sustainable role models in your communication.
Promotional materials	Show your sustainability ambition in your merchandising and promotional materials. Examples of these promotion products are: ballpoint pens, pins, printed matter and more. Many of these products are made in China ( think about labour conditions, pollution, transport costs, etc.) and short lifetime cycles and therefore produce a lot of waste Some examples from producers or retailers are: <a href="https://www.greengiving.eu">https://www.greengiving.eu</a> <a href="https://www.arpe76y.es/en/">https://www.arpe76y.es/en/</a>
Act sustainable	Reuse and recycle old promotional materials e.g. make planters, baskets or bags from your old banners ( <a href="https://unbegun.nl/unbegunshop/">https://unbegun.nl/unbegunshop/</a> ) or look at other recycling ideas <a href="https://wasteadvantagemag.com/top-15-recycling-business-ideas-2019/">https://wasteadvantagemag.com/top-15-recycling-business-ideas-2019/</a>
Sustainable newsletter or news items	Monthly newsletter with latest sustainable developments or incorporate sustainable news in every newsletter you send to your partners.
Website	Set up a sustainability page at your website to describe why sustainability is important for your Enterprise centre, your goals, actions and results.

## 6. Energy

About
Energy is a well-known and important issue regarding sustainability because it has big impact on the amount of CO2 and other emissions. It is all about the transition to sustainable and clean energy solutions. The discussion is about the transition from gas and coal to electric and hydrogen. Beside this transition it is also a discussion about the reduce of energy use. The idea is simple: it is challenge to supply the world with enough energy and there is no transition needed for the energy that we are able to reduce.

Regarding energy you need to think about the transition and reduce of energy. That means thinking about energy supply and storage, lighting, isolation, glassing, roofing, climate/temperature systems, ...

**SDGs Connection**



Ideas and Solutions	
Energy policy and transition plan	Develop a policy and transition plan and strategy to realise your goals to become energy neutral. Integrate the quality cycle (plan, do, act and check) in your plan.
Monitoring	Monitoring and evaluating electricity/gas usage on regular basis every month. Set up a lighting information management system to get full insight in the use of you lights and rooms.
Showing off	Showing the results of your electricity/gas use and decline in public e.g at a sign board.
Energy saving measurements	Think about all kinds of energy saving measures to reduce the use of electricity/gas. Try to forecast the savings that will be the results of these measures. It might be possible to use a simulation energy saving tool e.g the tool from BIM Energy <a href="https://bimenergy.com/">https://bimenergy.com/</a>
Lighting sensors	Install dynamic on/off lighting sensors in every room (don't forget the toilets!). In big rooms use more sensors to split the room when they are only partly used. Use sustainable lighting products for example from Signify: <a href="https://www.signify.com/global/sustainability">https://www.signify.com/global/sustainability</a> Switch off your computer (monitor and system) when they are not being used.
Lighting transition	Transition of all your lights to LED lights; make this mandatory when lights need to be renewed.
Perform a walk-round survey	A good way to assess your business' energy use is to carry out a walk-round survey. This will help you spot equipment and processes that are inefficient.
Minimize artificial lighting	By keeping windows and skylights clean, businesses can cut the amount spent on lighting.
Maintain your equipment	One common factor across all the measures above is the need to maintain your equipment to make sure it's operating efficiently.

## 7. Water

About
Climate change is affecting water access for people around the world, causing the rise of sea water level, more severe droughts and floods. Water is therefore a big issue to think about.  But it is not only an issue regarding the amount of water It is also an issue discussing clean water and the effects of pollutants like cleaning fluids, crop protection and plastic contaminating our water.

Therefore thinking about water means thinking about measures to use rainwater, reduce water usage, storage of water, recycling water and clean water measures.

**SDGs Connection**



Ideas and Solutions	
Water policy and plan	Define your goals and sustainable water policy. Integrate the quality cycle (plan, do, act and check) in your plan.
Monitoring	Monitoring and evaluating water usage on regular basis every month. Be aware of water leak.
Water measurements indoor	Think about measures to use rainwater, reduce water usage and recycling water. Install dynamic on/off water sensors at every tap an/or shower Use rainwater to water your plants and/or flushing toilets.
Water measurements outdoor	Think about rainwater collection, storage and disposal. <ul style="list-style-type: none"> <li>— Start with testing the water level of your grounds.</li> <li>— Disconnect rainwater drainage from sewage system.</li> <li>— Create natural water storage at your grounds e.g. like a pond or a wadi.</li> <li>— Green your building environment: remove your pavement and concrete at your grounds to let water infiltrate in your grounds.</li> </ul>
Flow reducers or tap aerators	Reducers are devices that can be fitted to taps or showers and prevent the flow rate from exceeding the set limit. The recommended flow rate for taps is 8 litres per minute and 10 litres per minute for showers. Aerators are devices that allow air to be introduced into the water jet, achieving a saving of 40 or 50%.

## 8. Waste

**About**

Waste is a significant global issue. Increasing volumes of waste are being generated as the global population and living standards rise. This has a very big negative impact: <https://youtu.be/1CSm4GG2VrU>

Every company and every person needs to take responsibility to reduce waste. Solutions can be found thinking about waste from a circular perspective.

**SDGs Connection**



Ideas and Solutions	
Waste reduction policy and plan	Define your goals and waste reduction policy. Integrate the quality cycle (plan, do, act and check) in your plan.

Splitting waste	Install waste boxes to splits different types of waste and make arrangements for collection and processing of this waste.
Talk with suppliers	Work with suppliers of any product you use to remove unnecessary packaging. Example pwc's uniform take-back program. See: <a href="https://www.ceguide.org/Strategies-and-examples/Dispose/Take-back-program">https://www.ceguide.org/Strategies-and-examples/Dispose/Take-back-program</a>
Switch form paper tot digital	Switching from paper to digital in as many areas as you can will reduce your paper waste considerably.
Reusable equipment	Ban, as far as possible, single-use materials and utensils/tools. For example, plastic pens. Allow the use of refillable pens only.
Chemical waste	Think about your chemical waste (any solid, liquid, or gaseous waste material that may pose substantial hazards to human health and the environment. See: <a href="https://www.sciencedirect.com/topics/earth-and-planetary-sciences/chemical-waste">https://www.sciencedirect.com/topics/earth-and-planetary-sciences/chemical-waste</a> For a chemical waste guide: <a href="https://www.bu.edu/ehs/ehs-topics/environmental/chemical-waste/chemical">https://www.bu.edu/ehs/ehs-topics/environmental/chemical-waste/chemical</a> waste-management-guide

## 9. Mobility

### About

Mobility has also big impact on our climate, CO2 emission and these are important issue to think about. To achieve sustainable mobility you should think about various mobility streams related to your company like the mobility of your employees and the mobility of your products and services. You might even think about the mobility of your suppliers and sales.

Issues regarding sustainable mobility are:

- The type of transport
- The frequency of transport
- The length and duration of the transport
- ..

### SDGs Connection



### Ideas and Solutions

Mobility policy and transition plan	Define your goals and sustainable mobility policy. Integrate the quality cycle (plan, do, act and check) in your plan.
Encourage cycling	Stimulate your employees to cycle to their work for example <ul style="list-style-type: none"> <li>— park free bikes at your office</li> <li>— partnership with bike lease business</li> <li>— partners with bike sale business for discounts buying a bike</li> <li>— set up an employee biking competition</li> </ul>

Stimulate electric cars	Lease/buy electric cars for your employees (make it mandatory in your policy).
Manage parking	Some enterprise centres may have a lack of fluidity in parking. This fluidity is becoming less and less efficient due to the scarcity of parking spaces. Izix gives you visibility, flexibility and control for your parking management, helping you design forward-thinking parking policies, increase parking availability through our extensive partner network and commercialize your under-used spaces through external tenants. <a href="https://www.izix.eu/en/">https://www.izix.eu/en/</a>
Incentivise vehicle sharing	For example, if several employees live relatively close to each other, encourage them all to come in the same vehicle. Or, if we are talking about a big company, even chartering a small bus for certain areas where the residences of many employees are concentrated.

## 10. Food

### About

Transition to more sustainable and healthy food is part of your company related to your canteen and catering. It is also related to the health and well-being of your employees and this means thinking about food being part your sustainable vision and strategy of your company.

Regarding food think about

- A transition to local, vegetarian and/or vegan food
- Transition to healthy food with less sugar and salt

### SDGs Connection



### Ideas and Solutions

Food policy and transition plan	Define your goals and sustainable food policy. Integrate the quality cycle (plan, do, act and check) in your plan. Make local/biological/vegetarian and/or vegan food mandatory in you canteen and catering. Make a step by step transition to local seasonal and healthy food.
Sustainable food	Make plant food the standard instead of meat. For example the main focus of your menu's should be based on vegetables and not meat. Think of the names of your dishes on the menu!
Temptation	Think of temptation measures you might use. For example: don't make meat food that forbidden but show that vegetarian/vegan food can be delicious.
Pricing	Make healthy and vegetarian/vegan food the cheapest at your menu.
Water supply	Supply you employees and guests with free water instead of unhealthy soda's with al lot of sugar.

No plastic wrapping	Do not serve or purchase food in plastic packaging. Do not allow employees to bring their food in plastic packaging.
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## 11. Biodiversity

### About

The variety of life (plants/trees and animals and micro-organisms) is decreasing rapidly and biodiversity is revering to actions to increase it. Look at: [https://www.youtube.com/watch?v=GK\\_vRtHJZu4](https://www.youtube.com/watch?v=GK_vRtHJZu4)

As a company you can take your responsibility to think about the grounds surrounding your buildings.

### SDGs Connection



### Ideas and Solutions

Research your grounds	Make an inventory of the biodiversity of your grounds (maybe students form a local school can help).
Biodiversity policy and plan	Define your goals and biodiversity policy. Integrate the quality cycle (plan, do, act and check in your plan.
Greening your grounds	Greening your grounds to make it more attractive for your employees and to increase biodiversity <ul style="list-style-type: none"> <li>— Create privacy with you neighbours through a bank, bushes or trees. Don't use fences.</li> <li>— Remove stone pavement as much as possible!</li> <li>— Think about planting your grounds from a biodiversity perspective (birds, insects/bees).</li> </ul>
Greening installations	<ul style="list-style-type: none"> <li>— Install breeding cages for different kinds of birds like sparrows and swallows and for bat castles.</li> <li>— Install natural elements like benches, tables, pergola and also bird houses and bee hotels.</li> </ul>
Greening your roof	Greening your roof to make temperature regulation in your building better and for biodiversity reasons.
Outdoor green office	Create an outdoor green office for example for small meetings

## 12. Digitalisation

### About

The issues regarding digitalization can be split up in two main questions:

- How can ICT help us to achieve our sustainable goals
- How can we implement our ICT infrastructure sustainable.

Digitalisation helps us a lot to achieve the Sustainable development goals. For example, considering the concept of smart cities and smart buildings and thinking about solutions related to monitoring and big data, communication, empowering your employees, etc.

View this video for more background information: <https://www.youtube.com/watch?v=FShDs6uC-Sk>

On the other hand it also a question how we can implement ICT sustainable. That means thinking about the purchase of ICT, the sustainable use of ICT and to handle e-waste.

### SDGs Connection



Ideas and Solutions	
Digitalisation policy and plan	Develop a digitalisation strategy and plan to realise your goals. Integrate the quality cycle (plan, do, act and check) in your plan.
Sustainable ICT model	Our national ICT program has developed a Sustainable ICT model. See: <a href="https://www.kennisnet.nl/artikel/8276/duurzaamheid-belangrijk-aandachtspunt-bij-inzet-van-ict/">https://www.kennisnet.nl/artikel/8276/duurzaamheid-belangrijk-aandachtspunt-bij-inzet-van-ict/</a>
Energy reduce	Define some general rules for computer use e.g. shut down your desktop/monitor/printer at the end of the day
Tools and environments to work online from home	<a href="https://www.microsoft.com/nl-nl/microsoft-teams/group-chat-software">https://www.microsoft.com/nl-nl/microsoft-teams/group-chat-software</a> <a href="https://zoom.us/">https://zoom.us/</a> and many others

## 13. Purchasing

### About

Purchasing policy can have a large impact on our CO2 emission profile. You should realise that every purchasing decision you make has an impact. Do we choose to purchase cheap and bad materials from far away with large transport CO2 emissions by air or are we trying to reduce our waste, recycle and reuse our own materials whenever this is possible.

Important questions regarding purchasing: <https://www.youtube.com/watch?v=t1P3IXP7iXY>

Rethinking your purchasing policy from a sustainable viewpoint means that you have think about:

- The impact of your purchases
- Lowering your waste
- Increase the recycling and reuse of your materials

### SDGs Connection



Ideas and Solutions	
Purchasing policy and plan	Develop a sustainable purchasing policy and guidelines to realise your goals and to guide your employees while purchasing materials and products. Integrate the quality cycle (plan, do, act and check) in your plan.
Sustainable Public Procurement (SPP)	Sustainable public procurement means focusing on the environmental and social impact of procurement as well as the price of the products, services or works in question. The pianoo guidelines and tools might help: <a href="https://www.pianoo.nl/en/public-procurement-in-the-netherlands/sustainable-public-procurement-spp">https://www.pianoo.nl/en/public-procurement-in-the-netherlands/sustainable-public-procurement-spp</a>
Sustainable Public Procurement (SPP)Tools	Sustainable Public Procurement (SPP) means utilizing your procurement to achieve greater sustainability and avoid a negative environmental and social impact. With the aid of this tool, you will quickly collect the latest SPP criteria for your procurement document. <a href="https://www.mvicriteria.nl/en">https://www.mvicriteria.nl/en</a>

## 14. Certification, legislations and regulations

About
<p>As the sustainable movement is growing and more and more actions are considered the amount of certification, legislation and regulations are rising. These can be found on different levels: EU-level, national level and even regional or local level. It is therefore not possible to make an inventory of all these measures.</p> <p>Therefore we only add some suggestions for research to think about the possibilities and constraints based on certification, legislations and regulations</p>

### SDGs Connection

This depends on the choices your company makes regarding their vision, strategy and plans.

Ideas and Solutions	
ISO standards and Sustainable	Look for further information <a href="https://www.iso.org/developing-sustainably.html">https://www.iso.org/developing-sustainably.html</a>
BREEAM	BREEAM or Building Research Establishment Environmental Assessment Method is used in over 80 countries worldwide. With this certification, an enterprise centre has high sustainability characteristics. See: <a href="http://www.breeam.com">www.breeam.com</a>
Green certificate utility construction	Another example is a national (Dutch) certification called: "Groenverklaring utiliteitsbouw" (= green certificate for utility construction). This system gives specifications for the used construction materials. See: <a href="https://english.rvo.nl/information/sustainability">https://english.rvo.nl/information/sustainability</a>

## 15. Financing and funding

About
<p>Financing is a big issue for most of enterprise centres we have presented in the Compendium of Good Practices and there is not one solution to solve it. The discussion about financing can be approached from two points of view: 1) renewal of business models and business cases and 2) funding options.</p>

Transforming into a sustainable enterprise centre also means thinking about new sustainable business models and elaborating on new business cases. Developing into a sustainable business means new investments and offers new opportunities that might be deployed to finance the actions. While deciding about the actions it is therefore also important to have an open mind and seek for new possible business cases.

Funding is an opportunity and as a consequence of the latest climate agreements sustainable funds will increase and expected to rise in the near future. You should be alert not to miss good funding opportunities and be creative in using these funding options. These funds can be found on different levels: EU-level, national level and regional or local level. It is therefore not possible to make an inventory of all these funds and it we could it would surely be outdated very quickly.

Therefore, we only add some suggestions related to sustainable business modelling, the development of business case and some other concrete smart opportunities.

### SDG Connections



Ideas and Solutions	
Sustainable business modelling and cases	Sustainable business modelling is another way of thinking. It is not all about money but also about your creating social and environmental value and therefor the contribution of your enterprise centre to your community. Here are some inspiration video's: <ul style="list-style-type: none"> <li>— <a href="#">Sustainable business model canvas</a></li> <li>— <a href="#">Understanding on how to implement sustainable business models</a></li> <li>— <a href="#">A shift in perspective</a></li> <li>— <a href="#">How to build a business case for sustainability</a></li> </ul>
Maintenance plan	Be sure to incorporate sustainable actions in your regular maintenance plan so they can be implemented when regular maintenance is needed. This is for example possible when your light systems need to be changed.
Cooperation	Try to find fundings with a consortium of partners. This is often more effective. With more and diverse partners applying for a subsidy you might be more successful.
Co-financing	When one of your partners also has an advantage of your investment in sustainability, this partner might be interested in investing with you.